



The **Farm**  
Group



Powered by



We'll pick you up.™



**PMA**  
Production Managers  
Association

## PROMOTIONAL MAILINGS and ADVERTISING

The Production Managers Association Newsletter is sent to all of the PMA members and their sponsors 4 times a year.

All the members of the Association have a minimum of 3 years experience and 6 broadcast credits as a Production Manager or Line Producer.

For advertising your products and services in the PMA newsletter 'The Bottom Line' the rates (excluding VAT) are:

Publication in 1 issue:

**full page £400    half page £350    quarter page £300**

Series discounts available at:

- 2 issues = 10% discount
- 3 issues = 15% discount
- 4 issues = 20% discount

Payment for advertising must be received in advance of publication

If you would like to advertise in this publication please contact the PMA office

[pma@pma.org.uk](mailto:pma@pma.org.uk)    Tel: 020 8758 8699

### TECHNICAL DATA

Please send content as either a pdf, Photoshop, In Design, Illustrator, or Word document. The layout of the magazine is A4, which measures 210 mm wide x 297 mm long.

Any issues with images or formatting please contact Craig Norris, [craig@ititq.com](mailto:craig@ititq.com)

If a proof is required before publication, please allow a week before the copy deadline date on submission